



AMIR ARDEHALI

GRAPHIC DESIGNER



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PROFILE

I graduated with a degree in computer programming, but because of the keen interest I've had in graphics since childhood I chose it as a professional career.

Over 15 years of experience in graphic design enables me to gain different skills such as:

- ✦ Visual Ideation/Creativity
- ✦ Typography
- ✦ Design Software (Photoshop, Illustrator, InDesign, etc.)
- ✦ Multimedia Design Software (Acrobat, etc.)
- ✦ Color Theory
- ✦ Web Design/Basic HTML & CSS
- ✦ Layout/Conversion Optimization
- ✦ Print Design



EDUCATION

✦ Associated Degree

1996-1998
Information Technology
Shamsipour University, Tehran

✦ Bachelor Degree

1998 – 2001
Software Engineering
Azad University of Tehran

✦ Printing Industry diploma

2014
Tehran Publishers Syndicate

✦ Photography diploma

2008
Javan Studio



LANGUAGE

Persian ●●●●● English ●●●●●
Czech ●●●●● Azerbaijani ●●●●●



INTERESTS

Travelnig | Playing Tennis | Music | Watching News | Social Media



PERSONAL INFORMATION

Birth Date: 21.09.1978 ----- Marital Status: Married



SOFTWARE

- ✦ Adobe Photoshop
- ✦ Adobe Illustrator
- ✦ Corel Draw
- ✦ Adobe InDesign
- ✦ Adobe Dreamweaver
- ✦ Swish Max



WORK EXPERIENCE

✦ BMP Co.

Graphic Designer – Advertising Adviser

2003 - Present

Since BMP Co. is active in consultation, design & electronic system manufacturing, I have designed all advertising items of them including corporate identity, catalogs & their website.

✦ Pedare Khoob Chain Restaurant

Public Relation & Advertising Manager

2011-2013

As there are large number of this chain restaurant in all over the country, I took effective actions in order to enhance this franchise in terms of advertising & expanding the branches.

✦ Akhtaran Publication

Graphic Designer – Web Developer

2005-2010

I cooperated with this publication as illustrator, designer of their books cover. I also designed & developed their website.

✦ Self Employment

Graphic Designer

2002 - Present

Cooperation with corporations such as PSL, Raja, Karvarzmehr, Karafarin Insurance, Parsian Insurance, Rahyab, Anu, Tasdid, Dot, Chocowich, Behsa, Vira Solutions & individuals like artists, singers, directors, athletes, etc.

I work with clients all over the world on everything from personal projects to large corporate contracts.



RESIDENCY

- Iran: Citizen
- Czech Republic: Residence Permit